

# THE SCHOOL BUS COMPANY



PARKTOWN HIGH SCHOOL  
FOR GIRLS

RELIABLE. EFFICIENT. TRUSTED.

**THE SCHOOL BUS COMPANY (Pty) Ltd** is a privately owned bus company specialising in the transportation of school children. It offers a world class transport solution built on efficiency, reliability and trust. The service is dedicated to specific schools and is not available to the general public.

Operations will commence at Parktown High School for Girls and Parktown Boys' High School on the 24th of July 2017 (The first day of the 3rd school term). Two bus routes are on offer: the first traveling along Beyers Naude- and the second along William Nicol Drive.

Please take note that a representative will be at each of the schools on the following dates and times with a short presentation at the time in brackets:

**1** **Wednesday 24 May: 14:00 – 15:00 (14:30)**  
**16:00 – 17:00 (16:30)**

**2** **Thursday 25 May: 14:00 – 15:00 (14:30)**  
**16:00 – 17:00 (16:30)**

**Please take note sign up closes on the 26th of May 2017**



## OUR JOURNEY

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The School Bus Company (Pty) Ltd originates from a family run business called Park and Ride SA (Pty) Ltd which was founded on the 5th of January 2012. Park and Ride SA (Pty) Ltd has become the premier supplier of park and ride services in South Africa and is the exclusive service provider to Emirates Airline Park, Loftus Versfeld, Newlands Stadium, Bidvest Wanderers and various other events such as the MTN Walk the Talk (Previously 702 Walk the Talk), Joburg Day and Ultra Fest.

The need for a reliable school bus service was identified and a subsequent feasibility study was initiated. A series of detailed surveys were conducted at various secondary schools in Johannesburg. A financial model was designed with the aim of offering the parent a transport solution that is reliable and trustworthy. The various bus manufacturers were evaluated and a strategic partnership was established with Volvo and Marcopolo. Current technological advances were evaluated to determine what methods could be developed to offer parents greater visibility and control regarding real time location tracking of the bus as well as their child during transit.

# SERVICE OFFERING



The current service offers two bus routes: The first from Randpark Ridge traveling along Beyers Naude (the North Western suburbs), and the second starting at Fourways Crossing traveling along William Nicol drive (North Eastern Suburbs). The buses will depart promptly at 06:15 from the first stop on each route with 3-5 pick-up points on the route to the school. The pick-up and drop-off points have been strategically selected for their ease of access, safety and your convenience. More details regarding the routes, departing points and times are given on pages 5 and 6.

We are looking to significantly expand the service in January 2018, with increased capacity on the existing routes and the addition of further routes from the Eastern and Southern suburbs. Your suggestions and comments regarding routes and areas would be greatly appreciated.

The School Bus Company Pty (Ltd) is an independent company operating in a private capacity. We do however work in close association with each school and we believe in mutually beneficial relationships. We have therefore offered our services to each school at a very competitive rate to provide you with the benefit of a reliable transport solution and the school the benefit of having a centralised transport provider.

## OUR COMMITMENT TO YOU



All bus drivers employed will have a valid Code 14 driver's license and a professional driver's permit as well as having completed an advanced driving course. The drivers will attend an eight hour bus specific training session presented by Volvo including detailed theoretical and practical instruction. All buses will be equipped with a telematics information system which continuously monitors drivers' behaviour. This will be used to continuously evaluate and improve driver performance.

- **Buses of world class quality which are well maintained and cleaned**
- **Uncompromised professional and pleasant interaction**
- **Efficient, prompt, reliable and trustworthy service**
- **An innovative transport solution that is progressive and dynamic**

# OUR FLEET

The School Bus Company Pty (Ltd) offers brand new Volvo B9R 6x2 rear engine buses, fitted with market leading Marcopolo Torino Bodies. Each bus has a 12 speed gearbox with an engine that delivers a massive 340 horse power. This ensures a very smooth and comfortable passenger experience that is further enhanced by full air suspension. A picture of the bus is displayed in figure 1.

The buses each have 81 seats, all of which have been fitted with seatbelts. Overhead shelves and deep luggage compartments underneath the bus ensure that learners have enough space available for school bags and sports equipment.

Volvo Buses is one of the world's leading brands of buses and operates in more than 140 countries. Their mission is to help transport suppliers offer safe, clean and efficient transport solutions. For more information go to [www.volvobuses.co.za](http://www.volvobuses.co.za).

We have also strategically partnered with body manufacturer Marcopolo due to the quality of their workmanship and support offered.

**“Marcopolo is one of the largest bus body manufacturers in the world. By constantly investing in design and innovation, we actively participate in the development and implementation of passenger mass transportation solutions in the main world markets”**

For more information visit [www.marcopolo.com.br/marcopolo\\_sa/en/marcopolo/empresas](http://www.marcopolo.com.br/marcopolo_sa/en/marcopolo/empresas)



Figure 1. Volvo B9R 6x2 rear engine bus.

# ROUTE MAPS & DROP-OFF POINTS



**Route 1**

## North Western Suburbs Beyers Naude Drive

Figure 2: Route map travelling along Beyers Naude Drive from Randpark Ridge.



Table 1: Drop-off points and departure times for the Beyers Naude route

TO SCHOOL (AM ROUTE) PICK-UP POINT	TIME OF DEPART.	FROM SCHOOL (PM ROUTE) DROP-OFF POINT	TIME OF ARIVAL
Rocomamas Randpark Ridge	6:15 AM	Rocomamas Randpark Ridge	16:55 PM
BP Garage Beyers Naude	6:20 AM	Xenex Beyers Naude	16:40 PM
Audi Northcliff	6:25 AM	McDonalds Beyers Naude	16:35 PM
Engen Northcliff Corner	6:30 AM	Cnr Hockey Ave & Beyers Naude (Impala)	16:22 PM
Cnr John Adamson Drive & Beyers Naude	6:40 AM	Cnr John Adamson Drive & Beyers Naude	16:20 PM
Parktown High School for Girls	6:55 AM	Parktown High School for Girls	16:00 PM

# ROUTE MAPS & DROP-OFF POINTS

## Route 2 North Eastern Suburbs William Nicol Drive

Figure 3: Route map travelling along William Nicol Drive from Fourways Crossing

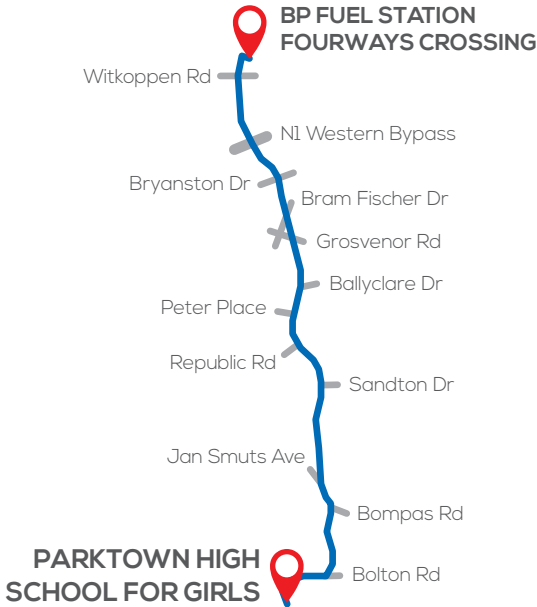


Table 2: Drop-off points and departure times for the William Nicol route

TO SCHOOL (AM ROUTE) PICK-UP POINT	TIME OF DEPART.	FROM SCHOOL (PM ROUTE) DROP-OFF POINT	TIME OF ARIVAL
BP Fuel Station Fourways Crossing	6:15 AM	BP Fuel Station Fourways Crossing	17:30 PM
Shell Garage (Cnr William Nicol NI Highway)	6:25 AM	Chicken Licken (Cnr William Nicol, NI Highway)	17:10 PM
Nicol Main Office Park	6:30 AM	Nicolway Shopping Centre	16:45 PM
Engen Garage (Mattie Avenue)	6:40 AM	Total Garage (William Nicol)	16:30 PM
Dunkeld West Centre	6:50 AM	Dunkeld West Centre	16:15 PM
Sasol Jan Smuts	6:55 AM	Goodman Gallery	16:10 PM
Parktown High School for Girls	7:00 AM	Parktown High School for Girls	16:00 PM

# SERVICE FEE



The service is available at a monthly fee of R 1 495, payable in advance via a debit order. There are four debit order dates available: 15th, 20th, 25th and 30th of every month.

Should you wish to make use of the service as of the 3rd term, i.e. the 24th of July 2017, the charge will be as follows:

DESCRIPTION	AMOUNT	DEDUCTION DATE
Administration fee (Including access card)	R 350 (Once-off)	On or before 30 June 2017
Service fee: 24 July to 31 July (R 1 495/30 x 7)	R 350 (Once-off)	On or before 30 June 2017
Service fee: August to December	R 1 495 (Monthly)	Selected Debit Order date

An example of deductions should the Debit Order date be on the 25th of every month:

DEBIT ORDER DATE	AMOUNT
25 June 2017	R 700
25 July 2017	R 1 495
25 August 2017	R 1 495
25 September 2017	R 1 495
25 October 2017	R 1 495
25 November 2017	R 1 495
End of 2017 service offering	

Discount schedule (This is applicable where a parent enrolls more than one child for the service)

NO. OF CHILDREN	SERVICE FEE	CUMULATIVE TOTAL
1	R 1 495 (Monthly)	R 1 495 (1 x R 1 495)
2	R 1 350 (Monthly)	R 2 700 (2 x R 1 350)
3+	R 1 215 (Monthly)	R 3 645 (R 3 x 1 215)

\*Take note the Administration fee is fixed at R 350 per child, however the discounted monthly fee is pro-rated e.g.  $R\ 1\ 350 / 30 \times 7 = R\ 315$  (Therefore the total payable for two children is R 630 for July 2017, thus  $R\ 315 \times 2$ ).



# THE SCHOOL BUS MOBILE APP

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The School Bus mobile application will be made available to parents as of the 1st of January 2018. The application will provide the following information:

- **Real time location of the bus.**
- **A push notification advising when their child enters and exits the bus.**  
The information is recorded via an NFC card that is issued to all pupils making use of the service on a monthly basis.
- **A convenient and simple communication facility enabling two way communication with The School Bus Company (Pty) Ltd and the parent.**



## CONTACT US

The School Bus Company (Pty) Ltd

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For queries specific to  
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